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62.65

# GLADIOLUS BULBS

Grown By

# RALPH ROHDE

Grand Forks,

North Dakota

SPRING, 1934

Northern Grown Bulbs

### HOW TO ORDER

#### PLEASE READ CAREFULLY

Stock—All bulbs true to name and free from disease. We are building our business from satisfied customers. Satisfaction guaranteed. All bulbs offered subject to prior sale.

TIME—Order early. Shipments sent after March 30th, except to distant points which can be sent by express at any time.

TERMS—Net Cash before shipment, or 25% deposit holds order for later shipment, balance C.O.D.

SHIPMENT—All orders over \$1.00 delivered postpaid to all points in the United States. Under \$1.00 add 25c for postage. Foreign orders should include \$1.00 for Large, 500 Medium, or 2,000

**SUBSTITUTIONS**—We do not substitute unless directed to do so. We have large stocks, but kindly indicate second choice.

**BULBLETS**—Size of packages varies with cost of variety. Germination not guaranteed.

PRICES—These are only for cash.—Compare them with any reliable growers. It is impossible to produce better bulbs any where than in the Heart of the Red River Valley, the greatest potato country in the world.

RATES AND SIZES—Two bulbs at 10 rate, twenty-five at 100 rate, 1,000 at 9 times 100 price. Large Bulbs are one and one-quarter inches or larger. Medium bulbs are three-quarters to one and one-quarter inches. Small bulbs one-quarter to three-quarter inches.

EXTRAS—Extra bulbs will be sent with all orders. 10% to 25% according to size of order. They will all be good ones and extras will be sent for names of those who grow 500 or more Glads.

**COMMERCIAL GROWERS** — Submit your want list for prices.

## SPECIAL NOTICE

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This list comprises the Newest Varieties that are consistently winning prizes at all the larger shows. To those who are undecided as to what varieties to order or which will do best in their locality, we suggest that you let us make up a collection for you. Extra value assortments of large fine bulbs at \$3.00, \$5.00 and \$10.00 per 100. All named. Your greatest thrill will come from an assortment of Mairs at \$2.50 to \$15.00 per 100. You will be pleased with the quality of bulbs and extras sent for trial. Be sure to tell us how many Glads you grow and about how many varieties.

WE GUARANTEE SATISFACTION

REMEMBER - - - THE BEST GROWN BETTER

ALL PRICES PREPAID	Per	BULBS Large Medium		BULBLETS Small Per		
AFLAME—Largest and Tallest Flame Rose	10	.35	.20	.10	1M	.50
Ranks Among the World's Best		2.00	1.30	.70	Qt.	2.40
AIDA—Imported Dark Violet Blue		$\frac{.40}{2.40}$	$\frac{.23}{1.55}$	.15 .80	1 M Qt.	$\frac{.75}{3.00}$
ALBATROSS—Best of New Whites	10	.65	.35	.20	1 M	2.80
ALMA NEEDHAM—Finest of the New PinksBERTY SNOW—Large Lavender, one of the best		$.50 \\ .35$	.35 $.20$	.20 .10	1 M 1 M	$1.00 \\ .75$
	100	2.00	1.30	.70	Qt.	2.00
BETTY NUTHALL—Late Orange-Salmon, ExtraAlways Straight, 6 Feet High		$\begin{array}{c} .35 \\ 2.00 \end{array}$	$\begin{array}{c} .20 \\ 1.30 \end{array}$	.10 .70	_	
BILL SOWDEN—Best Red from Australia	10	1.50 +	1.00	.50	100	.50
CANBERRA—New Exhibition Yellow		$\frac{.75}{6.00}$	$\begin{array}{c} .50 \\ 4.00 \end{array}$		100	.30
C. KOEHL—Dark Scarlet Red	10	.60	.35	.20	$1\overline{\mathrm{M}}$	$\frac{-2.40}{2.40}$
CRINKLES—Florists Favorite, Ruffled Rose	100	$\frac{5.50}{2.50}$	$\frac{3.20}{1.50}$	1.50		
DR. BENNETT—Huge Orange Searlet	10	$\frac{2.30}{.35}$	.20	.10	$1\overline{\mathrm{M}}$	.50
Finest of Cut Flower Varieties DR. MOODY—Early Outstanding Lavender		2.00 $.35$	1.30	.70	Qt.	1.00
Best Commercial in This Color	100	2.00	$\begin{array}{c} .20 \\ 1.10 \end{array}$	.10 .60	1 M Qt.	$\frac{.80}{2.00}$
EARLY PHIPPS—Large Early Salmon-Rose Best Basket Glad We Know		$\frac{.40}{2.50}$	$\frac{.20}{1.50}$	.10	$1\mathrm{M}$	1.00
EMILE AUBRUN—Salmon-Orange, Slate, Cherry, Bloteh	10	.35	.20	1.00 $.10$	Qt. 1 M	$\frac{3.00}{.50}$
Giant Spikes, You'll Want More OfGAY HUSSAR—Peach Red and Yellow		$\frac{2.50}{.40}$	1.00 $.20$	.50	Qt.	1.00
GOLDEN DREAM—Best Late Yellow	10	.35	.20	$\ddot{10}$	1 M 1 M	.50 $.50$
Standard Commercial	100	$\frac{2.20}{.45}$	$\begin{array}{c} \textbf{1.30} \\ \textbf{.30} \end{array}$	.50	Qt.	1.00
	100	3.50	1.30	$.15 \\ .75$	1 M Qt.	$\begin{array}{c} .75 \\ 2.50 \end{array}$
HELEN JACOBS—Jasper Pink and Yellow	10	.85	.60		$1\mathrm{M}$	1.00
HELEN WILLS—World's Finest Ivory White with Yellow——— Throat—Builds a Perfect Spike————————————————————————————————————	$\begin{array}{c} 10 \\ 100 \end{array}$	$\begin{array}{c} .35 \\ 2.50 \end{array}$	$\begin{array}{c} .20 \\ 1.50 \end{array}$	$\begin{array}{c} .10 \\ .70 \end{array}$	1 M Qt.	$\frac{.50}{1.50}$
JOERG'S WHITE—A Truly Giant White	100	3.00	2.00			
LOYALTY—A New Large Clear Yellow		$\begin{array}{c} .40 \\ 3.00 \end{array}$	$\begin{array}{c} .25 \\ 1.60 \end{array}$	.10 .80	1 M	.75
MARMORA—Silvery Lavender, Petunia Bloteh	10	.35	.20	.10	$1\mathrm{M}$	.50
The Wonder Glad from AustraliaMILDRED LOUISE—New Prize Winning Orange		$\begin{array}{c} 2.50 \\ 4.00 \end{array}$	$\begin{array}{c} 1.40 \\ 3.00 \end{array}$	$\begin{array}{c} .70 \\ 2.20 \end{array}$	Qt. 10	$\begin{array}{c} 1.20 \\ 1.60 \end{array}$
Darker Than Pieardy, Very Similar	100	36.00	27.00	18.00	100	12.00
Winner of Many Blue Ribbons	1000	$324.00 \\ .35$	$234.00 \\ .20$	$162.00 \\ .10$	1 M 1 M	$108.00 \\ .75$
	100	2.50	1.40	.80	Qt.	3.00
MOTHER MACHREE-Smoky, Lav. Tinged Golden Salmon		$\frac{.75}{5.50}$	$\begin{array}{c} .45 \\ 3.50 \end{array}$	$\begin{array}{c} .20 \\ 2.00 \end{array}$	1 M Qt.	$\frac{2.00}{5.50}$
MRS. F. C. HORNBERGER—Prize Winning White	100	2.00	1.10	.60	1M	.50
MRS. GERTRUDE PHITZER—New Blue Our Favorite Blue	100	$\begin{array}{c} .70 \\ 6.00 \end{array}$	$\frac{.40}{3.00}$	$\frac{.20}{1.75}$	1 M Qt.	$\begin{array}{c} 1.75 \\ 7.00 \end{array}$
MRS. S. A. ERREY—Orange, Darker Blotch. Showiest,		.45	.30	.20	1M	1.00
Largest of all varieties. Winner of Many Championships MRS. T. RATTRAY—Exhibition Rose Pink		$\overset{4.00}{.40}$	$\frac{2.25}{.30}$	$\frac{1.00}{.20}$	Qt. 10	3.00 $.20$
MRS. VAN KONYNENBURG—Standard Tall Blue		.35	.20	.10	1 M	.60
ORIENTAL SILK—Rose Veined Gold	$\frac{100}{10}$	2.00 $.40$	$\frac{1.00}{.20}$	.60	$1\overline{\mathrm{M}}$	.60
	100	2.50	1.50			
OUR SELECTION—Orange Searlet, Cerise Blotch	100	$\begin{array}{c} .65 \\ 5.50 \end{array}$	$\frac{.40}{3.50}$	$\begin{array}{c} .15 \\ 1.00 \end{array}$	1 M	1.50
PAISLEY—Soft Pink Over Mauve		.40	.25		$1\mathrm{M}$	1.20
PEARL OF CALIFORNIA—LaFrance Pink	100	3.50 $.40$	$\begin{array}{c} 2.50 \\ .25 \end{array}$	.10	$1\overline{\mathrm{M}}$	.60
Unrivalled Among the Largest and Finest PHITZERS TRIUMPH—Wonderful Orange Red		3.00	2.00	.90	Qt.	2.75
Probably World's Largest Glad	100	$\frac{.35}{2.00}$	$\begin{array}{c} .20 \\ 1.25 \end{array}$	$.10 \\ .60$	1M Qt.	$\begin{array}{c} .75 \\ 1.50 \end{array}$
PH. YELLOW WONDER—New Fine Yellow———————————————————————————————————		$\frac{1.00}{.30}$	.75	 15	10	.20
Most Outstanding Introduction in recent years	10	2.00	$\begin{array}{c} .20 \\ 1.20 \end{array}$	$\begin{array}{c} .15 \\ 1.00 \end{array}$	$\begin{array}{c} 10 \\ 100 \end{array}$	$\begin{array}{c} .20 \\ 1.00 \end{array}$
RESPLENDENT—Cream and Red Heavily Ruffled	100	20.00	14.00	8.00	1 M	15.00
	1.00	$\begin{array}{c} \textbf{.50} \\ \textbf{4.00} \end{array}$	30 $3.00$	$\frac{.20}{1.50}$	1 M	.75
ROZAN—New Immense Lavender Pink		.50	.30	.20	$1\mathrm{M}$	1.00
ROYAL LAVENDER—Deep Cerise Lavender	10	4.00 $.50$	3.00 $.30$	$\begin{array}{c} 1.50 \\ .20 \end{array}$	$1 \overline{\mathrm{M}}$	1.00
Deserves Its Place Among the Top FewSALBACH'S ORCHID—Rare New Orehid Shade	100	$\begin{array}{c} 4.00 \\ .25 \end{array}$	3.00 $.20$	$\begin{array}{c} 1.50 \\ .15 \end{array}$	Qt.	5.00
The Finest Glad We Have Ever Seen	10	2.25	1.40	.15	100 1M	$\begin{array}{c} 1.30 \\ 5.00 \end{array}$
SALBACH'S PINK—Large Geranium Pink	100	$18.00 \\ .75$	$12.00 \\ .40$	7.00	Qt.	20.00
	100	7.00	3.75		1 M	.80
SCHWABEN GIRL—New Giant Pink STATELY LAVENDER—Light Lavender Pink	1 1	.20	$.15 \\ .20$	.10	10	.20
	1.0	$\frac{.40}{3.50}$	1.50	$.10 \\ .90$	$100 \ 1 \mathrm{M}$	$\begin{array}{c} 2.25 \\ 18.00 \end{array}$
YVONNE—Tall Large White, Red Blotch		$\frac{.35}{2.20}$	$\begin{array}{c} .20 \\ 1.30 \end{array}$		1 M	.50
	100	2.20	1.00		Qt.	1.00

#### NEW VARIETIES FROM AUSTRALIA AND NEW ZEALAND

I am one grower who does not think it necessary to apologize for specializing in Gladiolus of foreign originations. Too many Gladiolus have been introduced in this country the past few years that are just so much junk. Most of these are ones that are or have been extensively advertised. After having seen these in comparison to the newer ones from Australia I do not hesitate to recommend the latter to amateurs or commercial growers. For the most part they are far ahead of what this country has to offer.

It is not necessary to take our word for this, but in our selection of varieties we looked to such world acclaimed specialists as Errey Bros., Percy Symons, Coates, G. Errey, Wm. Julyan, the reports of the Ballarat Trial grounds and notes in the Australian "Flower Lover," etc.

Not all the Australian Gladiolus with fanciful names being advertised are worth growing, but for those who never have seen or grown the new ones by all means start in with Mrs. S. A. Errey, Red Lory, and Our Selection and if possible include the two Giants: Lucifer (a new type often having up to 4 side shoots over 2 feet in length), and Silversheen (a massive spike of pink). Both awarded F. C. C. and the latter rated the most freely exhibited Gladiolus at the Australian shows a year ago. Waratah, still rare, is a new red both dazzling in color and size and still sun-proof. It will be very popular, has a rugged growth like Nuthall, is brighter than Bennett and opens up its whole spike like Red Lory. A masterpiece in brilliant red.

Of some of these we have imported nearly the entire amount available so that we have many times more stock than all the other growers in this country combined. With our this year's importations and plantings we will no doubt have the largest planting of the newer Australian Gladiolus in this country.

OUR STOCK OF MAIR'S VARIETIES IS ALSO EXCEEDED BY NO ONE.

	BULBS		в			
ALL PRICES PREPAID	Per	Large	Medium	Small	Per	
A. H. WOODFUL—Mauve, Crimson Blotch, Edged Cream	1	.60	.40	.20	10	.25
AMAZON-Lilac Mauve, Large Size	1	1.50	1.00	.50	10	1.00
AMETHYST—Lilac Rose, Bordered Deeper Rose		1.00			10	.20
BARBARA PHILLIPS—Massive Sepia Gray and Fawn		1.00	.60	.30	10	1.00
CAMELOT Salmon Pink, Crimson Blotch		.40	.30	.20	10	.25
Powdered Cream, Given An Award of Merit		3,50	2.50	1.50	100	2.25
Australian Trial Grounds		32.00	22.00	11.00	1 M	20.00
CORANGAMITE—Bright Salmon, Bordered Deeper	1	1.50	1.20	1.00	1	.20
EDITH ROBSON—Peach Pink, Crimson Blotch on Yellow	1	.50	.40	.30	10	1.00
ETURIA-Tall Mauve, Lilac Blotch	1	3.00		-+	1	1.00
HAMPDEN—Rose Shade, Deeper Rose Throat	1	1.00	.75	.50	10	1.00
HYACINTH—Shell Pink, Lemon Lip	1	.50	.30	.20	10	.30
IVERNIA—Exhibition White, Rose Flecked Border	10	2.00	1.00	.75	10	.20
LEANDER-Orange Salmon, Magenta Blotch	1	.50	.40	.30	10	1.00
LIGHT HOUSE—Orange Flame, Flecked Steel Blue	1	.75	.50	.25	10	.75
LISBETH—Flesh Salmon, Orange Throat Lined Carmine	1	1.00	.75	.50	10	1.00
LUCIFER—Bright Orange, Crimson Blotch	1	.40	.30	.20	10	.20
A Giant Plant, Will Be Very Popular	10	3.50	2.50	1.65	100	1.75
MORANGO—Bright Salmon, Scarlet and Yellow Throat	. 1	2.00	1.50	1.00	1	.20
MRS. F. E. WILLARD—Giant Salmon	1			2.00	1	.90
PURPLE VICTORY—Improved Purple Glory	1	.60	.40	.30	10	1.00
RED LORY-Red, Darker Blotch, Whole Spike Open At	. 1	.25	.18	.12	10	.15
Once—Very Tall	10	2.00	1.60	1.00	100	1.00
	100			10.00	1 M	9.00
SILVERSHEEN—Glowing Salmon Pink, White Tongue		1.25	90	.65	10	.75
Feathered Wine-Red, Silvery Sheen	10	9.00	7.50	5.00	100	6.00
SUNNYSIDE—Cerise-Pink, Flecked Deeper	. 1	3.00	2.00	1.00	10	2.00
THEODORA—Tall Salmon Rose,	. 1	.50	.40	.30	10	.50
WARATAH—Brilliant Orange Scarlet, Center Crimson and Cream, Finest Exhibition.	. 1	1.25	1.00	.75	1	.20

During the past two years we have given away as premiums nearly 5,000 Bulbs of the newer Mair's (Scotland) varieties in addition to others. Orders received and letters often telling of prizes won with these are proof of their worth. May we add some with your order?

Our releases for 1935 and 1936 will be large quantities of such outstanding ones as Miss New Zealand, Avignon, Chasseur, Cicero, Gladys Clegg, Coimba, Orlando, Healthfield, etc. We will also have available then a large additional amount of planting stock of Lucifer, Waratah, Silversheen, Sussex, etc. We supply many growers so can take care of everyone's needs.

#### MAIR'S FINEST VARIETIES FROM SCOTLAND

These Outstanding Varieties have been capturing the greatest share of all prizes at the main shows in England—for length of Spike and Quality of Bloom none surpass them.

1 BULB AT 10 RATE.

ALL DRICES DREDAID	BULBS		BULBLETS Small Per			
ALL PRICES PREPAID	Per	Large	Medium	Small	Per	
APRICOT—Apricot Pink		.90	.60	.30	100	.75
	_ 100	8.00	5.00	2.00	1 M	5.00
BERTY MAIR—Ruffled Berty Snow		3.00	2.00	1.00	100	2.50
BETTY—Orange Rose White Center		3.00	2.00	1.00	100	$\frac{1.50}{.50}$
CALEDONIA—Shrimp Pink, Dark Lines		$\frac{60}{700}$	.40	.25	$\begin{array}{c} 10 \\ 10 \end{array}$	.40
CARMINEA—Carmine Crimson to PurpleCOMRADE—Slate on Salmon, Cream Blotch		$\begin{array}{c} 7.00 \\ 1.50 \end{array}$	$\begin{array}{c} 5.00 \\ 1.00 \end{array}$	$\frac{2.50}{.50}$	100	.75
DAVID AIRDRIE—Rosy Carmine, Light Center, Tall	_ 10	.75	.50	.25	100	.75
DAVID PRIOR—Orange Scarlet and Yellow	_ 1	.75	.50	.25	10	1.00
DIGNITY—Soft Rose		3.00	2.00	1.00	10	.25
DUCHESS OF YORK—Ashy Rose and White		.75	.50	.25	100	.50
A Smoky Berty Snow		5.50	3.75	1.75	1 M	4.00
ELIZABETH—Fleshy Cream and Rose		.50	.30	.20	10	.40
ETHEL—White, Purple Blotch		.75	.50	.35	5	.75
GLORIOSA—Scarlet, White Blotch, Tall		.90	.50	.25	100	.75
· · · · · · · · · · · · · · · · · · ·		7.50	4.00	2.00	$1\mathrm{M}$	5.00
HILDA—Fleshy Rose, Flecked	_ 10	2.00	1.00	.50	100	1.50
IRENE—Salmon Rose, Flecked Silver		2.50	1.25	.90	100	1.75
JESSIE—Pure Rose Shading to White Throat	_ 10	2.00	1.50	1.00	100	1.50
JOHN HILL-Salmon-Red, Flecked Darker, Crea rorl Dakota	_ 10	4.00	3.00	2.00	100	2.25
JOHN RAMSEYSalmon Pink, Whole Spike Out-	_ 10	5.00	4.00	3.00	100	2.50
JOHN RAMSEY—Salmon Pink, Whole Spike Out— LOCHNAGAR—Old Rose and Slate————————————————————————————————————	1	1.00	.50	.25	10	1.00
MABEL-Milky, White, Flecked Lilac	_ 10	2.50	2.00	1.50	10	.70
MARIE—New Light Rose, Yellow Blotch	_ 1	2.00	1.50	1.00	10	1.25
MARVEL—Rose, Golden Yellow Center		.90	.50	.25	100	.75
MRS. GALBRAITH—Salmon, Flecked Darker		5.00	$\begin{array}{c} .50 \\ 2.50 \end{array}$	$\frac{.25}{1.25}$	100 1M	$\frac{.50}{2.00}$
A Fine New Reliable Cut Flower Variety MRS. G. T. MALTHOUSE—Satiny Lilac, Streaked White	_ 100	0.00 .75	.50	.25	10	$\frac{2.00}{1.00}$
and Red		5.00	3.50	$\frac{.25}{2.00}$	$\frac{10}{25}$	$\frac{1.00}{2.25}$
MR. W. CUTHBERTSON—Ruffled Cherry Rose		$1.75^{\circ}$	1.00	.65	100	1.00
You Will Like This One	100	15.00	8.75	5.00	1 M	7.50
PEACH BLOSSOM—Large, Blossom Shades		2.00	1.25	.75	10	.20
PIMPERNAL—Scarlet Red, White Center		3.00	2.00	1.00	100	2.75
QUEEN MARY—Ruffled Cream, None Finer		4.00	3.00	2.00	10	.40
SENATOR—Dark Salmon, Striped Scarlet		1.00	.50	.25	15	1.00
SHEEN—Yellow, Flecked Rose, Fine	_ 1	1.00	.75	.50	10	1.00
SPARKLER-Lilac Red, Cream Center, Tall	_ 10	1.50	1.00	.50	10	.25
ST. BRUNO—Brown Salmon, Blue Edging	_ 1	1.00	.75	.50	10	1.50
ST. CUTHBERT—Dark Red, White Center	_ 1	.60	.40	.20	10	.40
ST. NICHOLAS—Lilac, With Cream Center. Beautiful	_ 1	.60	.40	.20	10	.40
SULTAN—Crimson Flecked Purple, Cream Blotch		.20	.15	.10	10	.25
SUNSET—Orange Apricot, Very Fine		1.50	1.00	.75	100	2.00
VIOLET—Pure Violet, White Blotch		1.50	.90	.40	100	$\frac{1.00}{7.50}$
Has Been Shown With 22 Open. New	_ 100	12.00	7.90	3.50	$1\mathrm{M}$	7.50

It is possible in most instances to supply planting stock of the above by the 100 or 1,000. State, varieties and quantities you require. We can offer these cheaper than any other grower. Special collections at special prices.

#### VISITORS WELCOME

You are cordially invited to see our wonderful display of Gladiolus. Also to inspect the largest orchard in the most northern and coldest part of the United States. One-quarter mile north of the State University.

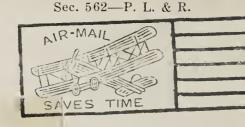
FROM RALPH ROHDE

BOX 818

GRAND FORKS, NORTH DAKOTA

GLADIOLUS





U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY Horticultural Crops and Diseases

TATES

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